Color Business Report
Index to Volume 9 (January 1999 - December 1999)
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Color in everyday business
The Color Business Report covers color computer products, color reprographics, and related issues. An editorial premise is that, in time, computer-based color will be incorporated into everyday business applications, and will begin to be used in the home, as well. In writing the Color Business Report, the editors hope to help product managers and strategic planners understand the links between products and applications by mixing product news, feature articles on technologies and applications, and user profiles.

Broad product coverage
With some exceptions, color applications rely on a set of components that have to work together (scanners, monitors, and printers, for example). For this reason, the charter for product coverage in the Color Business Report is quite broad. In an environment that is headed toward universal or common platforms and away from proprietary solutions, the success of a particular color product depends greatly on the performance of other products in the system. Thus, we feel, product managers and students of color markets are challenged to keep current on product categories that may be new to them, and out of their usual domain.

Reporting on end users
The Color Business Report has a special interest in reporting on users of new products, from leading edge users who exercise products to their fullest, and from users who might be called “the target market.” Our coverage of user applications is based on personal or telephone interviews, usually with the intention of describing the environment of use and the sales environment.

Custom research available
The Color Business Report is published by Blackstone Research Associates, a market research and publishing firm. Blackstone Research Associates specializes in using end-user field research to support clients’ proprietary information requirements. In addition, Blackstone Research publishes market reports such as Barriers to Color Adoption and Color in the Office: The Dynamics of Adoption.

How to Use This Index
Because the Color Business Report covers color products, the word “color” is usually not included in index categories or citations. Within selected vendors, citations are sorted by technology, model number, and date. Within other vendors with shorter listings, citations are sorted by date. Citations include issue (month) and starting page number. If an item includes a photograph or print sample, a notation is made. Free-standing inserts are identified as such in italics after the citation. Titles of charts and tables are printed in italics. Citations with the word “chart” following them refer to a listing on a product chart. Back issues are available from Blackstone Research Associates for $30 each ($60 each for non-subscribers). Call or use the order form at the back of the Index.

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- Stylus Color 440 chart Oct 15
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- Stylus Color 850 supported by Adobe PressReady software April 16
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- Stylus Color 1520 supported by Adobe PressReady software April 16
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- Condé sells Epson Stylus Pro 3000 as component of Condé Dye Trans kits photo Jan 6
- Stylus Pro 3000 supported by Adobe PressReady software April 16
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- Stylus Photo printing costs updated for street prices July 13
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- Publishes Buying an Inkjet Printer for Dummies August 16
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- Printing Speed Comparisons, HP DesignJet et 3800CP vs. Epson Stylus Pro 9000 Feb 11
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- Media Cost Calculations, HP DesignJet et 3800CP vs. Epson Stylus Pro 9000 Dec 3
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- Selects YARC as preferred third-party PostScript RIP vendor chart Mar 25
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- EyeWire catalog to sell Pantone HexVector and HexImage software chart Sept 8

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- Canon introduces MultiPASS C635 multifunction inkjet printer chart June 8
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- Space Imaging launches IKONOS satellite
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  - Tower Semiconductor develops stitching process for
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  - ViVitar introduces ViviCam 2750 digital camera chart
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  - WideCom introduces SLCL972C wide-format
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    - manufacturing facility to Schroder chart
  - To distribute Prestrak’s PEARLhd hp
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  - Introduces Imation Matchprint Inkjet System
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  - Proofing media used in Minolta-Iimation
  - Matchprint Color Laser System
  - Introduces Imation Media Manager Asset Server
  - Introduces new colors to Matchprint Laser Proof System Nov 2

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- Indigo market share mentioned by Digital Printing
  - Report in Annual Digital Print Installations,
    - 1993 - 1998
  - Jan 12
- Indigo market share mentioned by Digital Printing
  - Report in Share of Installed Base
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- Datacard to be exclusive global distributor of
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  - IndiChrome OffPress Ink Mixing System chart
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  - July 9
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  - Apr 3
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  - Intersoft; Encad purchases rights to produce, market,
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SpencerLab publishes study comparing print speed and cost of HP DesignJet et 3800CP and Epson Stylus Pro 9000

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Techno Image: Ricoh subsidiary to distribute Ricoh
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Technology Adoption
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Blackstone Research Associates: Color in the
Office—The Dynamics of Adoption report
shows that 61% of office workers use outside
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Blackstone Research Associates: Source of
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Debert, Christian: photographer prints executive
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Epson Stylus Color 800 duct-taped to bulkhead on
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Heidelberg marketing Director Holger Reichard
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age in Seybold keynote address
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Paul, Marty: Boston-based commercial photographer
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Paul, Marty: Marty Paul’s Digital Studio Equipment
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Seybold Report: Color Business Report includes a
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The Boston Globe’s Advertising
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United Lithograph: commercial printer adopts
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United Lithograph: Mail-Well’s Operating Units
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- Announces ColorRich Partner incentive program for resellers.
- Freecolorprinters.com program gives away Phaser 840 printers.
- Color Printing and Imaging Division acquired by Xerox.
- Included in Attributes that Influence Purchasing Decisions.

**Tektronix Color Milestones**

- Texas Instruments to integrate Agfa’s Universal Font Scaling Technology into its xStream DSP chart.
- Time: 1999 Technology Buyer’s Guide correlates resolution and print quality photo.

**Toshiba**

- Introduces PDR-M4 digital camera chart.
- Introduces FC 22 Color Manager copier/printer chart.
- To sell its own brand of InFocus projectors chart.
- Introduces TLP450 LCD projector chart.
- Introduces TLP451 LCD projector chart.
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- Tower Semiconductor develops stitching process for manufacturing CMOS sensors.
- Toyo licenses Xaar’s ink technology chart.
- TransAct Technologies to develop point-of-sale inkjet printer with Hewlett-Packard chart.
- Trans-Ameritech to sell ITEC color and monochrome printers in Russia chart.
- Ulead Systems: HP to bundle Ulead’s PhotoImpact, COOL 360, and Photo Explorer software with PhotoSmart C500 and C200 digital cameras chart.

**UMAX**

- Reduces price of Mirage II scanner chart.
- Reduces price of PowerLook III scanner chart.
- Astra scanners to be sold in Circuit City’s U.S. superstores chart.
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- Introduces Astra 4000U flatbed scanner chart.
- Union Camp: International Paper/Union Camp merger approved chart.

**United Lithograph**

- Commercial printer adopts digital workflow.
- United Lithograph’s Press and Prepress Equipment.
- Mail-Wel’s Operating Units.
- USA Weekend reports that resolution is not the only indicator of print quality photo.
- Utrecht to purchase all but two of Charette’s retail locations chart.

**Van Son**

- Introduces ArtColour ink jet inks for wide-format printers.
- Adds new colors to DIGI-INK line for digital duplicators.
- Introduces Easyfill cartridge refill kits.
- ViaGrafix to market its products through AOL’s online service chart.
- Videolabs introduces FlexCam Digital/FlexCam goose-neck tethered camera chart.
- ViewSonic: Introduces PJ L830 projector chart.
- Introduces PJ L1030 projector chart.

**Vio**

- Pitman to sell Vio’s Digital Graphics Network service in North America chart.
- Scitex to sell Vio’s Digital Graphics Network service in North America chart.
- Kodak to bundle a free year of Vio’s global network service with DCP 9300 and DCP 9500 proiders chart.
- Forms marketing and technology development alliance with Enfocus chart.
- To develop a global digital asset management service with Applied Graphics Technologies chart.

**Visual Edge**

- Acquires C4 Imaging Systems and other operations from Azon chart.
- ImageNet et EX and Imaged et XL software rips to support HP DesignJet et 1050C chart.
- Vivid Image introduces WC7500 Wide-Format Scan-to-Print Controller.

**Vivitar**

- Introduces Vivicam 2750 digital camera chart.
- Introduces E-cam digital camera photo.
- E-cam digital camera to ship with MGI’s LivePix Looney Tunes Photo Print Studio software chart.
- Vutek introduces UltraVu 2360 SC Six-Color Digital Press chart.
- Wal-Mart to offer Internet image-hosting service with Fuji, according to Business Week.
- Warner Brothers: Corel licenses Wizard of Oz images and phrases chart.

**Wasatch**

- Wasatch’s PosterMaker and SoftRIP to support the Epson Stylus Pro 9000 chart.
- Wasatch RIPS to support Kodak’s El online service chart.

**Web Imaging/Web Printing**

- ArcSoft launches Photolands.com online photo sharing service.
- ArcSoft Photolands.com Price List.
- Business Week: reports that Fuji and Wal-Mart will offer Internet image-hosting service.
- Conexant introduces InternetDesktop software.
- FotoWire introduces FotoWire RS software.
- Fujio Photo to offer Internet image-hosting service.
- Hiebert, Erin: participates in PictureVision’s “Messiest and Cleanest Kid’s Room Contest” photo.
- HP introduces OpenPix Imagegnerator Plus.
- HP: Liz Claiborne’s @Market extranet uses HP’s OpenPix image format.
- Kinko’s to make scanning and image-hosting services available at North American branches.
- Kinko’s Online Custom Printing Service lets users design and order their own print jobs photo.
- Kinko’s Online Custom Printing Service Prices.
- Liz Claiborne sells to retail buyers with HP’s OpenPix image format.
- PictureVision sponsors online “Messiest and Cleanest Kid’s Room Contest” photo.
- PictureWorks introduces Rimfire Internet imaging software.
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